

Melina McLarty

User experience designer and researcher

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uxmelina.com

Summary

- Over 8 years of experience in applying user-centered design methods to engineering challenges.
- Able to drive design innovation, evangelism, and leadership in fast-paced, collaborative teams.

Experience and Accomplishments

VMware: Staff User Experience Designer

(May - Aug '08, June '09 - Present)

- UX design lead for a fast growing agile team responsible to deliver a brand new product using a design-driven lean methodology.
- Previously, design lead for a global team of over 50 designers and engineers responsible for the vCloud Suite.
- Deliver simple user models, workflows, wireframes, and product recommendations for technical applications on the web, mobile, and wearable devices.
- Pitch design recommendations to internal and external audiences as large as 1500 people.
- Won best paper at internal innovation conference in 2012 & 2014.
- Won people's choice award at internal hackathon in 2014.

IBM: User Experience Design Intern (8 months)

- Quickly learned large enterprise software applications.
- Delivered user research and UE recommendations for products in Rational and WebSphere line.

Additional Design Experience (~3 years)

- Designed for mobile and small screen (iPhone and TV remote), large touch surfaces (Disney), web UIs (OLPC), and a smart car application (Mojio).
- View portfolio at uxmelina.com

Education

Bachelor's of Applied Science, Honors in [Systems Design Engineering](#), University of Waterloo, Ontario, Canada

- Sample courses: Cognitive ergonomics, user centered design methods, engineering optimization, data structures and algorithms.

Skills and Methods

Leadership

Design evangelism
Goal setting
Prioritization
Mentoring

Design

Brainstorming and ideation
Review, critique, & iteration
Interaction design
Information architecture

User Research

Contextual inquiry
Participatory design
User interviews
Usability testing
Affinity diagramming
Task analysis

Tools

Pencil and Paper
OmniGraffle
HTML/CSS

Fun Facts

Myers-Briggs type: [ENTJ](#)
Interests: public speaking, improv acting, & motorcycle riding.